

TXBIZ VOTES

WHY TEXAS EMPLOYERS NEED TO GET INVOLVED IN THE VOTING PROCESS WITH THEIR EMPLOYEES

52% of those who got information from their employer said it led them to register to vote

65% of employees are more likely to vote based on the information received from employers

WHAT YOU NEED TO KNOW ABOUT GETTING YOUR EMPLOYEES INVOLVED IN VOTING

- 1** Employees want to hear from their employers. In a 2018 BIPAC survey, 96 percent of employee respondents from a company with a sustained engagement program voted early or on Election Day.
- 2** It's easy! The resources you need to communicate with employees or member companies are available for you to download and distribute.
- 3** Our work isn't done. While we reached a milestone in 2016 with over 200 million citizens registered to vote, there is still more to do. We can't rest until every private sector voter has current voter registration and is prepared to cast their ballot.
- 4** It's an opportunity to work together, as a community, and encourage employees to get more involved in the political process.
- 5** It's fun! Employee Voter Registration Week is September 23-27, 2019. This is a chance to share a nonpartisan message with employees and get them involved in something exciting. Whether you hold voter registration drives or post on social media, there's something in it for everyone.

Voter Registration Never Takes a Year Off!

A handful of states are holding state elections and many localities around the country are holding municipal elections this year. Plus, it is never too early to get people registered ahead of the 2020 Presidential election!